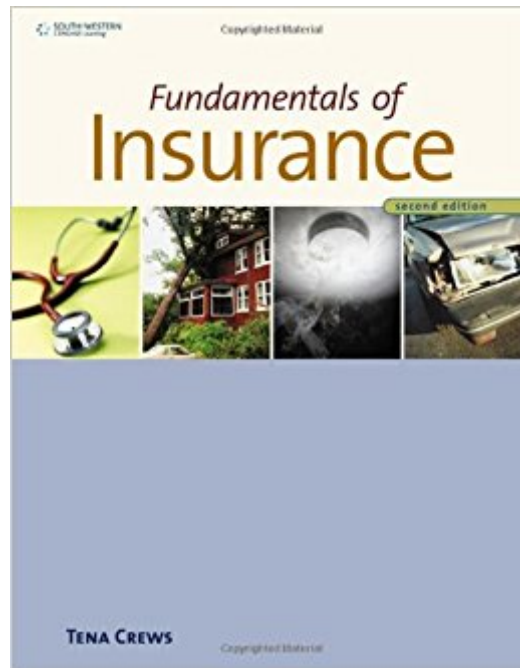




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Fundamentals Of Insurance (Insurance Concepts)



Synopsis

FUNDAMENTALS OF INSURANCE, 2E combines hands-on activities, examples from news-making companies, creative special features, and solid content to give your students a full understanding of insurance. Extensive use of activities help students better understand the importance of insurance and how it affects them today--and through to their retirement days. Insurance careers are integrated throughout the text, as well as being provided as a focus in their own chapter. Research questions require students to make contact with the insurance world where they will get additional career information and bring interest and realism into the classroom. Students learn the importance of risk management, property and auto insurance, health coverage, insurance rates, claims procedures, careers in insurance, annuities and planning for retirement.

Book Information

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Customer Reviews

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